

edjuster

PERFORMANCE
EXCELLENCE
GUARANTEED

WHO WE ARE

Our vision is to be the property claims industry's premier contents company...

- edjuster is a privately owned insurance technology “Insurtech” company founded in Ottawa, ON
- We saw the opportunity to provide insurers a **simpler, faster and more accurate method** of assessing property claims and **establishing settlements fairly**
- We are **North America's leading contents valuation company**; our customers include **every major Canadian insurer**, and **100+ US-based insurers**



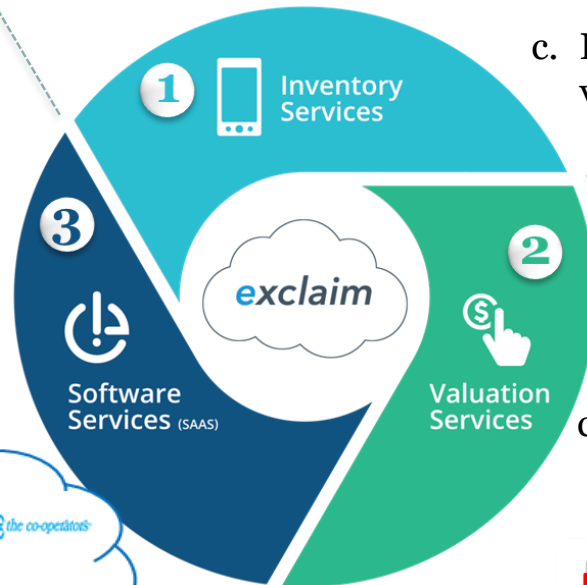
HOW WE DELIVER OUR SERVICES

a. adjuster is asked to create a contents list

b. Our Content Specialists visit the site to create an inventory list and value non-restorable items

c. Exclaim's mobile app supports seamless data capture and inventory valuation

a. An insurance client uses Exclaim software as a service to create, value and settle inventory lists themselves



a. adjuster is asked to price an insurer-provided list

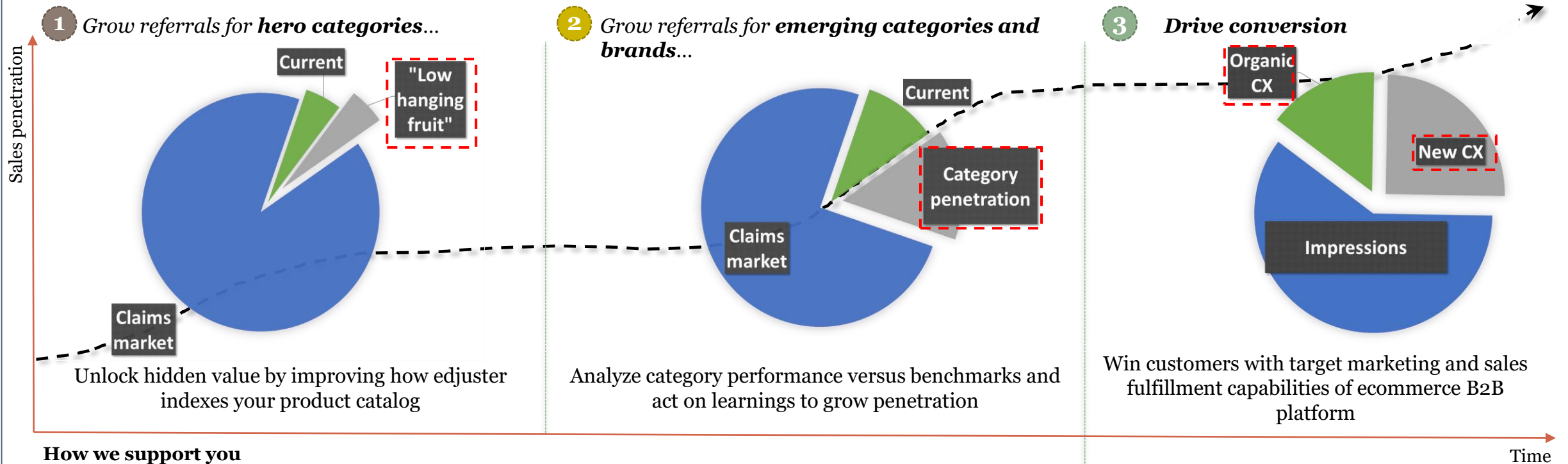
b. Exclaim identifies a personalized **like, kind and quality** replacement in our database of retail product information

c. Quality review completed and settlement recommendation is released **highlighting the retailer's brand and product information**



XYZ COMPANY				Detail by Supplier				
Claim Type	T7-192750(O) FIRE	Insurer	XYZ COMPANY	Insured	XYZ CUSTOMER			
Loss Date	2016-06-22	Adjuster	XYZ, ADJUSTER	Insurer No	2019-07-04-RECEIPTS			
Tax rate	7.125	Phone(s)		E-Mail(s)				
Supplier:	YOUR NAME HERE							
Ref	Orig.	Original Item	Repl.	Actual Replacement Item	Suggested Repl. Cost	Actual Repl. Cost	Taxes	Total Cost
K10.00	1	WALL MIRROR, WOOD FRAME 28" X 23"	1	MID CENTRY MODERN RECLAIMED STYLED WOOD MIRROR, RENEWED	\$209.92	\$209.92	\$0.00	\$209.92
260	1	WARMER, TEAPOT	1	DECOR HOBNAIL IRON TEAPOT & WARMER W/ INFUSER	\$40.00	\$40.00	\$2.85	\$42.85
K13.14	1	WATER COLOR PALETTE	1	ZEN ARTIST BOARD, PAINT WITH WATER RELAXATION MEDITATION ART	\$20.99	\$20.99	\$0.00	\$20.99
K07.02	1	WICKER BASKET, 10"DIA (ON BOOKCASE)	1	16" COUNTRY RUSTIC BROWN WOVEN DECORATIVE HANGING BASKET, MELROSE	\$19.99	\$19.99	\$0.00	\$19.99
K13.17	1	WICKER BASKET, W/ HANDLE, 18"DIA, (HOLDS DVDS)	1	WOVEN NATURAL WATER HYACINTH RECTANGULAR STORAGE BASKET	\$39.99	\$39.99	\$2.85	\$42.84
K13.17	1	WICKER BASKET, W/ HANDLE, OVAL, 15"L (HOLDS NATIONAL GEOGRAPHIC MAGAZINES)	1	WOVEN NATURAL WATER HYACINTH RECTANGULAR STORAGE BASKET	\$39.99	\$39.99	\$2.85	\$42.84
K01.06	1	WICKER BASKET, W/ LID/HANDLES, 12"H X 15"W X 12"D	1	ROUND RATTAN UTILITY BASKET W/ SIDE HANDLES	\$69.95	\$59.99	\$3.76	\$63.75
253	2	WICKER BASKETS	2	WICKER BASKET GIFT BASKETS	\$29.98	\$29.98	\$2.14	\$32.12
269	3	WICKER BASKETS	3	SEAGRASS BASKET WITH HANDLES, HOFFMASTER	\$44.97	\$44.97	\$3.20	\$48.17
307	2	WICKER PLANT HOLDER	2	NATURAL SEAGRASS BASKET, SONA HOME	\$56.88	\$56.88	\$4.05	\$60.93

HOW EDJUSTER SUPPORTS RETAILERS



How we support you

- Onboard and curate your product information with the support of our technical experts
- edjuster's ingoing investment to business development will grow your brand exposure to insurance claims over time

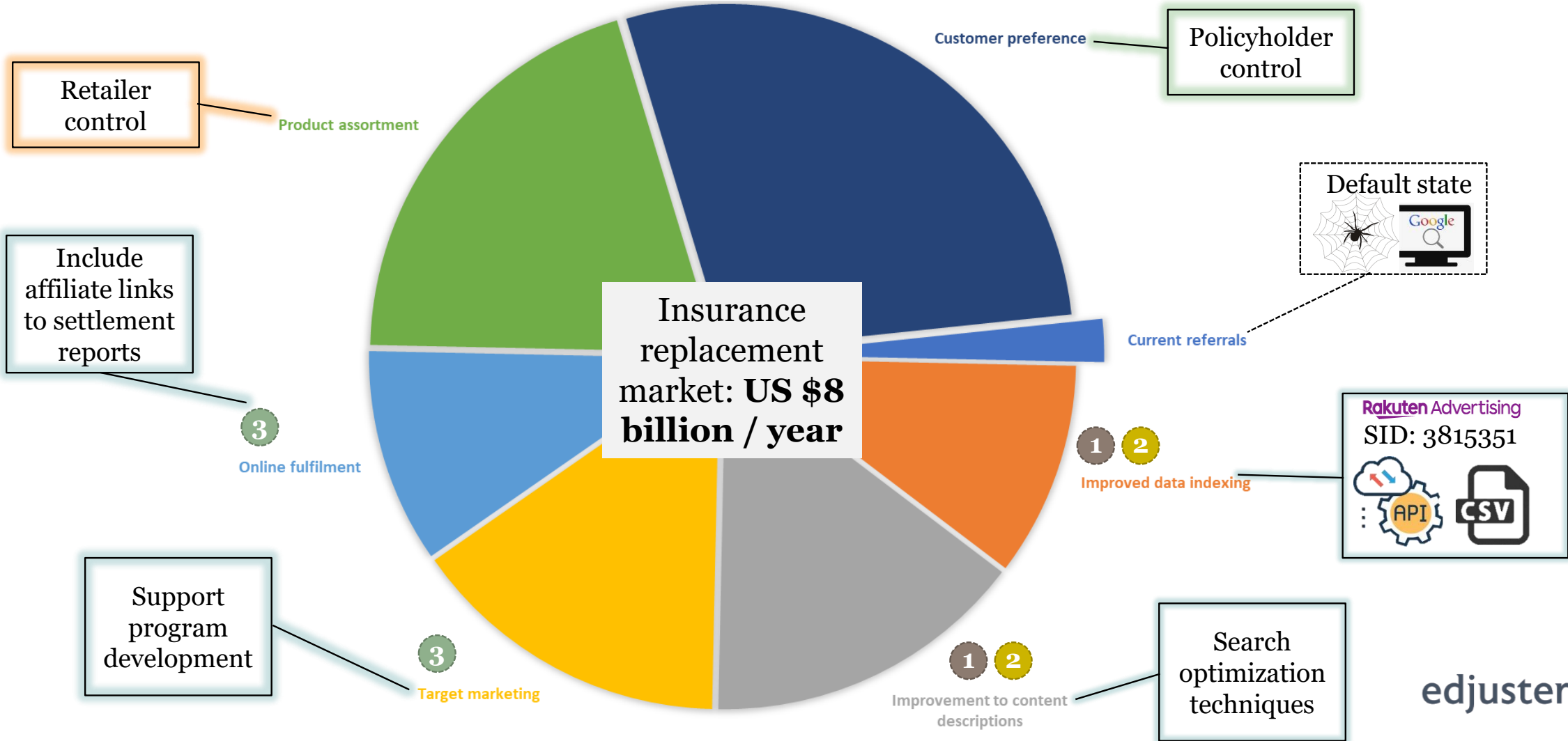
- Gain access to industry insights and learn how your brand is represented in settlement claims
- Receive support to analyze your business metrics from the retail partnership team

- Receive technical advice to develop and launch marketing programs that are tailored to insurance customers
- Gain access to edjuster's ecommerce B2B platform



HOW EDJUSTER HELPS RETAILERS GROW THE INSURANCE SALES CHANNEL

Our influence



edjuster  20 YEARS